

Combined SEO & Technical Audit

<https://grabzies.co.uk/shop>

Prepared for: John Carlsson, aiwebpageseo

Prepared by aiwebpageseo.com · 19/09/2026

Audits included: Meta Tag Analyzer, HTML Checker, CSS Checker, JavaScript Checker, JSON-LD Checker, Accessibility Checker, Image Optimisation, Redirect Chain Checker, Robots & Sitemap, Hreflang Checker, Page Speed, Core Web Vitals, CLS Debugger, Schema Debugger, Rich Snippets Suite, Keyword Analysis & Gap, Readability Checker, GDPR Audit

OVERVIEW

Audit summary

100

Meta Tag Analyzer

0 err, 0 warn, 0 info

93

HTML Checker

0 err, 1 warn, 1 info

66

CSS Checker

6 warn, 2 info

91

JavaScript Checker

0 err, 1 warn, 2 info

73

JSON-LD Checker

1 err, 1 warn, 2 info

90

Accessibility Checker

0 err, 2 warn

N/A

Image Optimisation

4 images

N/A

Redirect Chain Checker

3 hops, 1 issue

87

Robots & Sitemap

robots 87, sitemap 90

N/A

Hreflang Checker

0 tags, 2 issues

90

Page Speed

mobile

89

Core Web Vitals

mobile

N/A

CLS Debugger

0 risk elements

86

Schema Debugger

15 blocks, 6 issues

86

Rich Snippets Suite

15 blocks, 6 issues

N/A

Keyword Analysis & Gap

369 words, 50 keywords

74

Readability Checker

Flesch 74 · 39 words

63

GDPR Audit

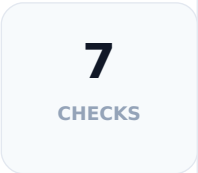
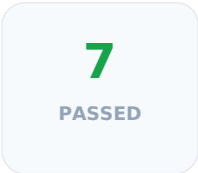
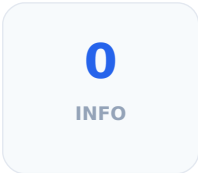
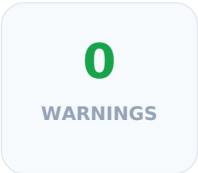
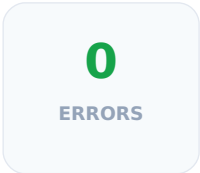
Grade C — 11 of 16 checks passed, 5 issues

Meta Tag Analyzer

https://grabzies.co.uk/shop

Generated 19/09/2026, 15:20:12

No significant issues



✓ No issues found — all checks passed

Passed (7)

- ✓ Title: "Grabzies Super fast ecommerce sites, shops and sto..."
- ✓ Meta description: 109 chars
- ✓ Robots: index, follow
- ✓ Viewport: width=device-width, initial-scale=1.0
- ✓ OG title: "Grabzies Super fast variable price and q..."
- ✓ OG image present
- ✓ Twitter Card tags present

All meta tags (20 found)

Tag	Content
charset	UTF-8
robots	index, follow
viewport	width=device-width, initial-scale=1.0
theme-color	#1dc9b7
description	Grabzies Super fast variable price and quantity product product ecommerce sites, shops and stores Grabzies
og:title	Grabzies Super fast variable price and quantity product ecommerce sites, shops and stores Grabzies
og:description	Grabzies Super fast variable price and quantity product ecommerce sites, shops and stores Grabzies
og:type	product
og:url	https://www.grabzies.co.uk/shop/

Tag	Content
og:image	https://www.grabzies.co.uk/images/grabzies-ecommerce-shop-store-main-product-image.webp
og:site_name	Grabzies
product:price:amount	149.99
product:price:currency	GBP
og:availability	in stock
twitter:card	summary_large_image
twitter:title	Grabzies Super fast variable price and quantity product ecommerce sites, shops and stores Grabzies
twitter:description	Grabzies Super fast variable price and quantity product ecommerce sites, shops and stores Grabzies
twitter:image	https://www.grabzies.co.uk/grabzies-fast-product-pages-product-image.webp
twitter:site	@Grabzies
twitter:creator	@Grabzies

Learn more & fix it

[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

HTML Checker

No significant issues

https://grabzies.co.uk/shop

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0

ERRORS

1

WARNINGS

1

INFO

22

PASSED

24

CHECKS

Warnings

WARNING

12 external links missing rel="noopener"

External links without rel="noopener noreferrer" allow the linked page to access your window object via window.opener — a security vulnerability. Also affects performance as linked pages can slow yours down.

Fix: Add rel="noopener noreferrer" to all external links: `<a href="https://external.com" rel="noopener noreferrer">Link</a>`

[Learn more >](#)

Info

INFO

No <nav> landmark element

The <nav> element marks navigation sections. Screen reader users can jump directly to navigation or skip it entirely. Without it navigation cannot be distinguished from regular content.

Fix: Wrap your navigation links in <nav>...</nav>. Use aria-label to distinguish multiple nav elements: `<nav aria-label="Main navigation">`.

[Learn more >](#)

Passed (22)

✓ DOCTYPE declaration present

- ✓ <html> root element present
- ✓ lang attribute set on <html>
- ✓ <head> section present
- ✓ <body> element present
- ✓ Title length good (65 chars): "Grabzies Super fast ecommerce sites, shops and sto..."
- ✓ Meta description good length (109 chars)
- ✓ Viewport meta tag correctly set
- ✓ UTF-8 charset declared
- ✓ Single H1 heading present
- ✓ Heading hierarchy logical (7 headings)
- ✓ All 2 images have alt attributes
- ✓ All images have width and height attributes
- ✓ All 14 links have descriptive text
- ✓ Canonical tag present with absolute URL
- ✓ All 5 core Open Graph tags present
- ✓ Twitter/X Card tag present
- ✓ 1 valid JSON-LD block found
- ✓ Form labels present for inputs
- ✓ No deprecated HTML elements found
- ✓ Preconnect/DNS-prefetch hints present
- ✓ <main> landmark element present

Learn more & fix it

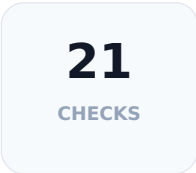
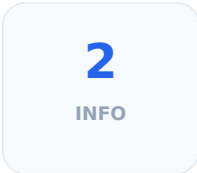
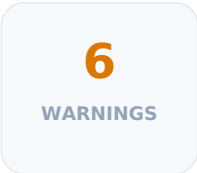
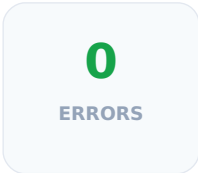
[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

CSS Checker

https://grabzies.co.uk/shop

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Several issues to address



File size acceptable (12KB) · 75 CSS rules parsed · 3 media queries found · 15 CSS custom properties (variables) used — good maintainability

Health by category

Syntax & Structure		1 warning
Performance & Loading		1 warning
Specificity & Maintainability		2 warnings
Accessibility		1 info
Animation & Motion		1 warning
Responsive & Compat		1 warning

Issues by category

Syntax & Structure (1 issue)

WARNING

6 duplicate selectors

Found 6 CSS selectors that appear more than once: font-face, .product-inner, media (max-width: 768px).... Duplicate selectors increase file size and make it unclear which declarations take effect (later rules win, but this is fragile and confusing).

Fix: Merge duplicate selectors into a single rule block. If the duplication is intentional (e.g., progressive enhancement), add a comment explaining why. Use a CSS linter (stylelint) to catch this automatically.

[Learn more >](#)

Performance & Loading (1 issue)

WARNING

2 !important declarations

!important overrides all other specificity rules. While occasionally valid (e.g., utility classes), 2 uses suggests specificity is not well managed. !important declarations make debugging and future changes much harder.

Fix: Increase selector specificity instead of using !important: `.parent .child { }` beats `.child { }`. Reserve !important for utility classes like `.sr-only` or `.hidden` that must never be overridden.

[Learn more >](#)

Specificity & Maintainability (2 issues)

WARNING

24 ID selectors in CSS

ID selectors (`#header`, `#main-nav`) have extremely high specificity (0,1,0,0) — far higher than class selectors (0,0,1,0). This makes them nearly impossible to override without !important or adding more IDs, leading to specificity escalation.

Fix: Replace ID selectors with class selectors. IDs are useful for JavaScript hooks and anchor links, but CSS styling should use classes exclusively. Add a class to the element and style that instead: `.site-header` instead of `#header`.

[Learn more >](#)

WARNING

4 deeply nested selectors (3+ levels)

Selectors like `"nav ul li a span"` are over-specific, tightly couple your CSS to your HTML structure, and are slow for the browser to match. Any HTML restructuring will break these selectors.

Fix: Flatten your CSS. Use the BEM naming convention (`.block__element--modifier`) to avoid nesting: `.nav__link` instead of `nav ul li a`. Target the element directly rather than through its ancestors.

[Learn more >](#)

Accessibility (1 issue)

INFO

No :focus or :focus-visible styles defined

Without custom focus styles, keyboard users rely entirely on the browser's default focus ring, which varies across browsers and may be invisible on some backgrounds.

Fix: Add visible focus styles: `:focus-visible { outline: 2px solid #005fcc; outline-offset: 3px; border-radius: 2px; }` This modern pseudo-class targets keyboard focus only, not mouse clicks.

[Learn more >](#)**Animation & Motion (1 issue)**

WARNING

Animations present but no prefers-reduced-motion media query

Users with vestibular disorders, epilepsy or motion sensitivity can configure their OS to reduce motion. Without a prefers-reduced-motion media query these users still see all animations, which can cause nausea, disorientation or trigger seizures.

Fix: Wrap all animations in a media query check: `@media (prefers-reduced-motion: no-preference) { .element { animation: slide 0.3s ease; } }`. Or disable animations for sensitive users: `@media (prefers-reduced-motion: reduce) { *, ::before, ::after { animation-duration: 0.01ms !important; transition-duration: 0.01ms !important; } }`

[Learn more >](#)**Responsive & Compat (2 issues)**

WARNING

8 large fixed pixel widths

Found 8 width declarations using fixed pixel values above 600px. Fixed widths prevent content from adapting to smaller screens and cause horizontal scrolling on mobile devices, which Google's mobile-first indexing penalises.

Fix: Use max-width with percentage or viewport units: `max-width: 1200px; width: 100%;` or `width: min(1200px, 100%)`. Use CSS Grid and Flexbox for responsive layouts that naturally adapt to screen size.

[Learn more >](#)

INFO

CSS Grid used without @supports fallback

CSS Grid is well-supported in modern browsers but IE11 uses an older, incompatible syntax. If you support IE11, Grid layouts will break without a fallback.

Fix: Add @supports (display: grid) { } around Grid rules to provide fallback Flexbox layout for unsupported browsers. Or check your browser support target — if IE11 is not required, Grid is safe to use freely.

[Learn more >](#)**Passed (13)****Syntax & Structure**

- ✓ Curly braces balanced
- ✓ No obvious missing semicolons detected
- ✓ No empty CSS rule blocks
- ✓ 75 CSS rules parsed
- ✓ All resource URLs use HTTPS
- ✓ No duplicate property declarations found

Performance & Loading

- ✓ No render-blocking @import rules
- ✓ File size acceptable (12KB)
- ✓ All 2 @font-face blocks have font-display

Specificity & Maintainability

- ✓ Vendor prefixes present (4) — manageable
- ✓ 15 CSS custom properties (variables) used — good maintainability

Accessibility

- ✓ No outline:none accessibility issues detected

Responsive & Compat

- ✓ 3 media queries found

Learn more & fix it[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

JavaScript Checker

No significant issues

https://grabzies.co.uk/shop

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0

ERRORS

1

WARNINGS

2

INFO

10

PASSED

13

CHECKS

Warnings

WARNING

Potentially sensitive data stored in localStorage

localStorage is accessible to any JavaScript on the page — including third-party scripts and XSS payloads. Storing tokens, passwords or secrets here is a security risk.

Fix: Store sensitive tokens in httpOnly cookies (set server-side) which are not accessible to JavaScript. Never store passwords, private keys or unencrypted sensitive data in localStorage.

Info

INFO

Missing 'use strict'

Without 'use strict', undeclared variables are silently created as globals (e.g. `x = 5` without `var/let/const`). Strict mode catches these and other common mistakes at runtime.

Fix: Add 'use strict'; as the very first line of each script file or function. Modern ES modules are automatically in strict mode.

[Learn more >](#)

INFO

10 addEventListener calls, 0 removeEventListener calls

Event listeners that are never removed accumulate over the page lifetime, especially in SPAs where components mount/unmount. This is a common cause of memory leaks.

Fix: Store listener references and call removeEventListener in cleanup logic. In frameworks, use lifecycle hooks (componentWillUnmount, useEffect cleanup) to remove listeners.

[Learn more >](#)**Passed (10)**

- ✓ No document.write() calls
- ✓ No eval() calls
- ✓ No risky innerHTML assignments detected
- ✓ No console.log() calls found
- ✓ No var declarations — using const/let
- ✓ Strict equality (===) used consistently
- ✓ Script size acceptable (18KB, 424 lines)
- ✓ 6 DOM queries found — acceptable
- ✓ No async operations detected
- ✓ No setInterval calls

Learn more & fix it[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

JSON-LD Checker

https://grabzies.co.uk/shop

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Minor issues found

73
SCORE

1
ERRORS

1
WARNINGS

2
INFO

52
PASSED

56
CHECKS

Errors

ERROR

Block 8 — LocalBusiness: missing name

Fix: Add "name": "Your Business Name"

[Learn more >](#)

Warnings

WARNING

Block 8 — LocalBusiness: missing address

Address is needed for local pack and map rich results.

Fix: Add "address": {"@type": "PostalAddress", "streetAddress": "123 Main St", "addressLocality": "City", "addressCountry": "US"}

[Learn more >](#)

Info

INFO

Block 8 — LocalBusiness: missing telephone

Fix: Add "telephone": "+1-555-123-4567"

[Learn more >](#)

INFO

Block 8 — LocalBusiness: missing opening hours

Fix: Add "openingHours": ["Mo-Fr 09:00-17:00", "Sa 10:00-14:00"]

[Learn more >](#)

Passed (52)

- ✓ Valid JSON syntax — no parse errors
- ✓ @graph wrapper — @context: https://schema.org applies to all blocks ✓
- ✓ 15 JSON-LD blocks found
- ✓ Block 1 — @context: https://schema.org ✓
- ✓ Block 1 — @type: Organization
- ✓ Block 2 — @context: https://schema.org ✓
- ✓ Block 2 — @type: WebSite
- ✓ Block 2 — Sitelinks search box (potentialAction) present
- ✓ Block 3 — @context: https://schema.org ✓
- ✓ Block 3 — @type: WebPage
- ✓ Block 4 — @context: https://schema.org ✓
- ✓ Block 4 — @type: BreadcrumbList
- ✓ Block 4 — BreadcrumbList with 3 items
- ✓ Block 5 — @context: https://schema.org ✓
- ✓ Block 5 — @type: ItemList
- ✓ Block 6 — @context: https://schema.org ✓
- ✓ Block 6 — @type: FAQPage
- ✓ Block 6 — FAQPage with 4 Q&A pairs
- ✓ Block 6 — All questions have accepted answers
- ✓ Block 7 — @context: https://schema.org ✓
- ✓ Block 7 — @type: VideoObject
- ✓ Block 8 — @context: https://schema.org ✓
- ✓ Block 8 — @type: Service
- ✓ Block 9 — @context: https://schema.org ✓
- ✓ Block 9 — @type: Product
- ✓ Block 9 — Product name: "Single Product Website"
- ✓ Block 9 — Product offer with price present
- ✓ Block 9 — aggregateRating present
- ✓ Block 10 — @context: https://schema.org ✓
- ✓ Block 10 — @type: Product
- ✓ Block 10 — Product name: "Variable Product Website"
- ✓ Block 10 — Product offer with price present
- ✓ Block 10 — aggregateRating present
- ✓ Block 11 — @context: https://schema.org ✓
- ✓ Block 11 — @type: Product

- ✓ Block 11 — Product name: "Multi-Product Website"
- ✓ Block 11 — Product offer with price present
- ✓ Block 11 — aggregateRating present
- ✓ Block 12 — @context: https://schema.org ✓
- ✓ Block 12 — @type: Article
- ✓ Block 12 — headline present (39 chars)
- ✓ Block 12 — author present
- ✓ Block 12 — datePublished present
- ✓ Block 12 — dateModified present
- ✓ Block 12 — image present
- ✓ Block 12 — publisher present
- ✓ Block 13 — @context: https://schema.org ✓
- ✓ Block 13 — @type: WebPage
- ✓ Block 14 — @context: https://schema.org ✓
- ✓ Block 14 — @type: WebPage
- ✓ Block 15 — @context: https://schema.org ✓
- ✓ Block 15 — @type: CreativeWork

Learn more & fix it

[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

Accessibility Checker

No significant issues

https://grabzies.co.uk/shop

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0

ERRORS

2

WARNINGS

8

PASSED

10

CHECKS

Warnings

WARNING

No nav landmark

The nav element identifies navigation sections so screen reader users can find and skip them.

Fix: Wrap navigation links in a nav element.

[Learn more >](#)

WARNING

No skip navigation link

A skip to main content link lets keyboard users bypass repetitive navigation on every page.

Fix: Add `<a href="#main-content" class="skip-link">Skip to main content</a>` as the first element in body.

[Learn more >](#)

Passed (8)

- ✓ All 2 images have alt attributes
- ✓ All 14 links have descriptive text
- ✓ All form fields have accessible labels
- ✓ All 5 buttons have accessible names
- ✓ HTML lang attribute present
- ✓ Single H1 heading present
- ✓ Heading hierarchy logical
- ✓ main landmark present

Learn more & fix it

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Image Optimisation

https://grabzies.co.uk/shop
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4

TOTAL IMAGES

0

MISSING ALT

0

NO SIZE ATTRS

1

NOT LAZY

0

NOT NEXT-GEN

✓ No critical image issues found.

All images (4)

Image	Alt	Format	Dims	Lazy	Issues
grabzies-ecommerce-shop-store-main-product-i	✓	WEBP	✓	✗	
grabzies-ecommerce-shop-store-main-product-i	✓	WEBP	✗	✗	
Grabzies-Superfast-Product-Pages.webp	✓	WEBP	✗	✗	
grabzies-fast-product-pages-product-image.we	✓	WEBP	✗	✗	

Learn more & fix it

[Demo report](#)

[Beginner tutorial](#)

[Full guide](#)

[Fixes index](#)

Redirect Chain Checker

https://grabzies.co.uk/shop
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Redirect chain detected

3

HOPS

200

FINAL STATUS

1

ISSUES

Issues

WARNING

Redirect chain (3 hops)

Each hop loses a fraction of link equity. Update original URLs to point directly to the final destination.

Redirect chain (3 hops)

#	Status	URL
1	301	https://grabzies.co.uk/shop
2	301	https://www.grabzies.co.uk/shop
3	200	https://www.grabzies.co.uk/shop/

Learn more & fix it

Demo report

Beginner tutorial

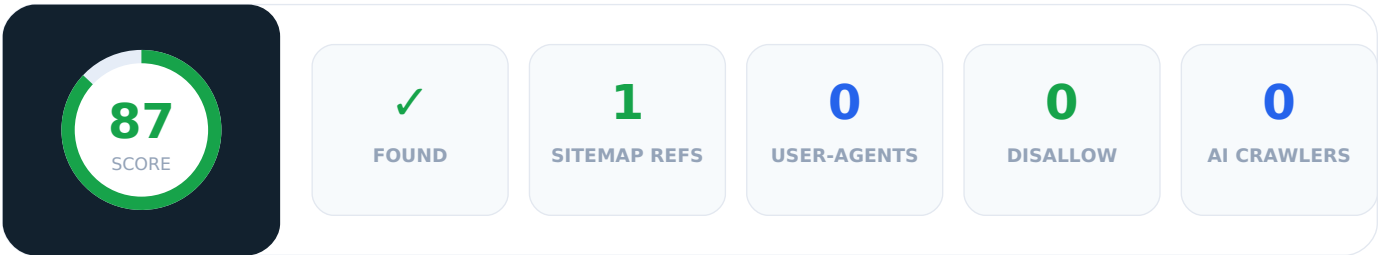
Full guide

Fixes index

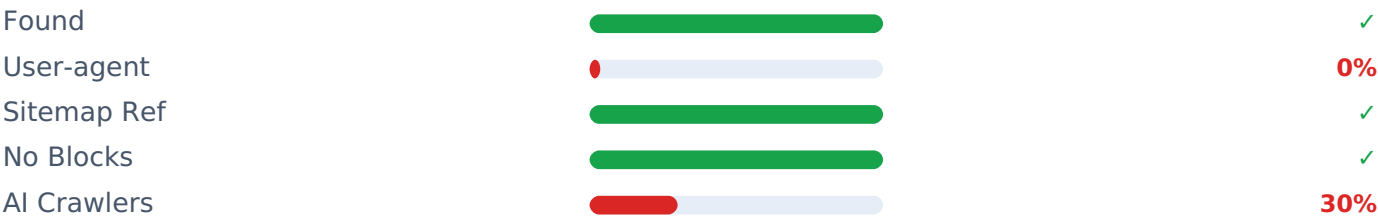
Robots & Sitemap

https://grabzies.co.uk/shop
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robots.txt — Found (87/100 Good)



Health overview



WARNING

No User-agent directives found

robots.txt should specify rules for crawlers using User-agent directives.

Fix: Add User-agent: * followed by Disallow or Allow rules.

INFO

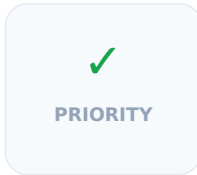
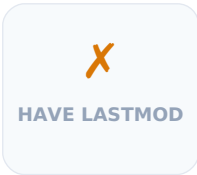
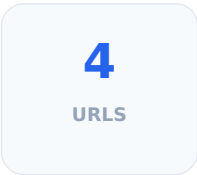
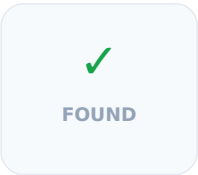
Not yet future-ready: no AI usage preferences (Content-Usage) declared

This robots.txt does not declare AI usage preferences using the Content-Usage directive. In plain English: Content-Usage is a way to tell AI companies whether they may use your content for AI model training (train-ai) and for AI search that links back to your site (search), each set to y (allow) or n (disallow), written straight into robots.txt, for example: Content-Usage: train-ai=y, search=y. It comes from an IETF working group (led by Mozilla and Google, checked here against the current vocab draft-06 and expected to advance around late 2026) and it updates the long-standing robots.txt rules. Two honest caveats: it expresses a preference rather than forcing any AI system to obey, and it is not yet final. But it is the direction official standards bodies are heading, and it sits alongside how AI-and-copyright law (such as EU text-and-data-mining rights reservation) is developing. This audit flags its absence because declaring it now is a low-cost way to be fully compliant ahead of adoption, and most audit tools do not check for this yet.

Fix: Add a Content-Usage line to your robots.txt, e.g. Content-Usage: train-ai=y, search=y (use n instead of y for any use you want to disallow).

- ✓ 1 sitemap reference declared
- ✓ No major AI crawlers blocked — GPTBot, ClaudeBot, PerplexityBot et al. can access the site

sitemap.xml — Found (90/100 Good)



Health overview

Found		✓
URL Count		✓
lastmod		0%
changefreq		✓
No Hash URLs		✓
No Dups		✓

WARNING

No <lastmod> dates on any URL

The <lastmod> tag tells search engines when each page was last updated, helping them prioritise crawling fresh content.

Fix: Add <lastmod>YYYY-MM-DD</lastmod> inside each <url> block in your sitemap.

- ✓ Valid XML declaration present
- ✓ 4 URLs found in sitemap
- ✓ <changefreq> present on 3 URLs
- ✓ <priority> present on 3 URLs
- ✓ No hash fragment URLs detected
- ✓ No duplicate URLs detected
- ✓ Sitemap correctly referenced in robots.txt

Sample URLs (4)

#	URL
1	https://www.grabzies.co.uk/google-seo-audit/
2	https://www.grabzies.com/
3	https://www.grabzies.co.uk/sitemap.xml
4	https://www.grabzies.co.uk

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Hreflang Checker

https://grabzies.co.uk/shop
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Issues to address

0

HREFLANG TAGS

0

ERRORS

1

WARNINGS

Issues

WARNING

No hreflang tags found

This page has no hreflang tags. If you serve content to multiple languages or regions, add hreflang tags to avoid duplicate content issues.

[Learn more >](#)

INFO

No hreflang tags found

If this site targets multiple languages or regions, add hreflang tags to signal language/region variants to Google.

[Learn more >](#)

Hreflang tags (0)

No hreflang tags on this page.

Learn more & fix it

[Demo report](#)

[Beginner tutorial](#)

[Full guide](#)

[Fixes index](#)

Page Speed

Excellent

https://grabzies.co.uk/shop · mobile

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mobile

DEVICE

Excellent

VERDICT

Excellent — this page loads fast and delivers a great user experience.

Core Metrics

FCP · 1.8 s (Needs Work)

What it measures: Time until the first content (text or image) appears on screen.

Threshold: Good < 1.8s · Poor > 3s

Fix: Eliminate render-blocking resources, reduce server response time, use efficient cache policies.

[Learn more in the hub](#)

LCP · 3.5 s (Needs Work)

What it measures: Time until the largest visible element (hero image or heading) fully loads.

Threshold: Good < 2.5s · Poor > 4s

Fix: Preload your LCP image, use a CDN, compress images to WebP, remove render-blocking CSS/JS above the fold.

[Learn more in the hub](#)

TBT · 0 ms (Good)

What it measures: Total time the main thread was blocked preventing user interaction.

Threshold: Good < 200ms · Poor > 600ms

✓ This metric is within the good threshold — no action needed.

CLS · 0.007 (Good)

What it measures: Measures unexpected layout shifts — elements jumping around as the page loads.

Threshold: Good < 0.1 · Poor > 0.25

✓ This metric is within the good threshold — no action needed.

SI · 1.8 s (Good)

What it measures: How quickly the visual content is populated — measures perceived load speed.

Threshold: Good < 3.4s · Poor > 5.8s

✓ This metric is within the good threshold — no action needed.

TTI · 3.5 s (Good)

What it measures: Time until the page is fully interactive and responds to input reliably.

Threshold: Good < 3.8s · Poor > 7.3s

✓ This metric is within the good threshold — no action needed.

TTFB · Root document took 0 ms (Good)

What it measures: Time from the browser requesting the page to receiving the first byte of data from the server.

Threshold: Good < 800ms · Poor > 1.8s

✓ This metric is within the good threshold — no action needed.

Opportunities

1 improvement found

Avoid multiple page redirects Save ~1.5s

Redirects introduce additional delays before the page can be loaded. .

[Learn how to avoid page redirects →](#)

AFFECTED RESOURCES

<https://grabzies.co.uk/shop> ~780ms

<https://www.grabzies.co.uk/shop> ~751ms

<https://www.grabzies.co.uk/shop/>

8 audits passed

- ✓ Minify JavaScript
- ✓ Reduce unused CSS
- ✓ Minify CSS
- ✓ Minimizes main-thread work
- ✓ Image elements have explicit `width` and `height`
- ✓ Avoids enormous network payloads
- ✓ JavaScript execution time
- ✓ Reduce unused JavaScript

Core Web Vitals — Thresholds

Metric	Good	Needs Work	Poor	What It Measures
LCP — Largest Contentful Paint	≤ 2.5s	2.5–4s	> 4s	Loading performance of largest visible element
FID / INP — Interaction to Next Paint	≤ 200ms	200–500ms	> 500ms	Responsiveness to user input
CLS — Cumulative Layout Shift	≤ 0.1	0.1–0.25	> 0.25	Visual stability & layout shifts
FCP — First Contentful Paint	≤ 1.8s	1.8–3s	> 3s	When first content appears on screen
TTFB — Time to First Byte	≤ 800ms	800ms–1.8s	> 1.8s	Server response time
TBT — Total Blocking Time	≤ 200ms	200–600ms	> 600ms	JavaScript blocking the main thread

Learn more & fix it

[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

PageSpeed Score — mobile



Overall Performance Score

Needs Improvement · mobile

FCP — First Contentful Paint

2.1 s — Needs Work

Reduce server response time, eliminate render-blocking resources, and use efficient cache policies.

LCP — Largest Contentful Paint

3.5 s — Needs Work

Optimize your largest image/text block. Preload the LCP resource, use a CDN, and compress images.

TBT — Total Blocking Time (proxy for INP)

0 ms — Good

Break up long JavaScript tasks. Defer non-critical JS and avoid large third-party scripts.

CLS — Cumulative Layout Shift

0 — Good

Set explicit width/height on images and video. Avoid inserting content above existing content.

Speed Index

2.1 s — Good

Reduce render-blocking resources, minify CSS/JS, and optimise images.

Opportunities

WARNING

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn how to avoid page redirects](https://developer.chrome.com/docs/lighthouse/performance/redirects/).

Learn more & fix it

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2

Total Images

0

Unsize Images

0

CLS Risk Elements

CLS Risk Factors

PASSED

No obvious CLS causes found
No images without dimensions, unsize iframes, or common CLS patterns detected.

Element Audit

Element	Risk	Reason	Fix
✓ No CLS elements found			

What is CLS?

Cumulative Layout Shift measures how much page content unexpectedly moves during load. Google targets < 0.1 for a good score. Common causes are images without sizes, web fonts swapping, injected ads, and unsize embeds.

Good: CLS < 0.1

Needs work: 0.1–0.25

Poor: > 0.25

Tip: Reserve space for all media

Learn more & fix it

[Demo report](#)

[Beginner tutorial](#)

[Full guide](#)

[Fixes index](#)

Schema Debugger

https://grabzies.co.uk/shop
Generated 19/09/2026, 15:20:12

No significant issues



15
SCHEMA BLOCKS

11
RICH RESULT READY

6
ISSUES TO FIX

0
AI VISIBILITY GAPS

1
DUPLICATE BLOCKS

6 issues found blocking rich results. 1 duplicate entity on the page — the same type or @id is declared in more than one block.

Duplicate schema (1)

Each block is individually valid, which is why a per-block check passes it. But across the page Google sees the same entity declared more than once. Keep one of each and remove the rest — this is usually a server-side generator emitting schema on top of static markup already in the page.

1. WebPage appears in 3 blocks — it should appear once per page.

Block 1 of 15 • Organization

95 / 100

Ready for rich results

Organisation identity — used by Google for your Knowledge Panel

Warnings (1)

- 1. Recommended: description — improves rich result eligibility

Passing (10)

- 1. @context present ✓
- 2. name ✓
- 3. url ✓
- 4. logo (recommended) ✓
- 5. sameAs (recommended) ✓
- 6. contactPoint (recommended) ✓
- 7. address (recommended) ✓
- 8. sameAs (AEO signal) ✓
- 9. logo (AEO signal) ✓
- 10. contactPoint (AEO signal) ✓

Property breakdown

[PASS] name	Grabzies
[PASS] url	https://www.grabzies.co.uk/
[PASS] logo	https://grabzies.co.uk/images/Grabzies-Superfast-Product-Pages.webp
[PASS] contactPoint	[1 items]
[PASS] address	Unit 22 SheepBridge Lane, Chesterfield, Derbyshire, S41 9RX, GB
[PASS] sameAs	https://www.facebook.com/grabzies, https://linkedin.com/company/grabzies, https://instagram.com/grabzies_shop/, https://youtube.com/@GrabziesEcommerce, https://tiktok.com/@grabzies.super.fast, https://x.com/Superfastpages

Block 2 of 15 • WebSite

95 / 100

Supporting schema

Site-level schema — enables Google Sitelinks Search Box

Rich result: Sitelinks Search Box in Google

Warnings (1)

- 1. Recommended: description — improves rich result eligibility

Passing (5)

1. @context present ✓
2. name ✓
3. url ✓
4. inLanguage (recommended) ✓
5. potentialAction (recommended) ✓

Property breakdown

[PASS] url	https://www.grabzies.co.uk/
[PASS] name	Grabzies
[PASS] publisher	{@id}
[PASS] inLanguage	en-GB
[PASS] potentialAction	https://www.grabzies.co.uk/search?q={search_term_string}, required name=search_term_string

Block 3 of 15 · WebPage**80 / 100****Supporting schema**

Page-level schema — helps Google understand page type

Rich result: Breadcrumb path and page understanding**Warnings (4)**

1. Recommended: datePublished — improves rich result eligibility
2. Recommended: dateModified — improves rich result eligibility
3. Recommended: breadcrumb — improves rich result eligibility
4. Recommended: author — improves rich result eligibility

Passing (5)

1. @context present ✓
2. name ✓
3. url ✓
4. description (recommended) ✓
5. inLanguage (recommended) ✓

Property breakdown

[PASS] url	https://www.grabzies.co.uk/shop/
[PASS] name	Grabzies Shop
[PASS] description	Grabzies shop — single, variable and multi-product ecommerce website packages and sample product listings.
[PASS] inLanguage	en-GB
[PASS] isPartOf	{@id}
[PASS] publisher	{@id}
[PASS] mainEntity	{@id}

Block 4 of 15 · BreadcrumbList**100 / 100****Ready for rich results**

Navigation breadcrumbs — shows your site path in search results

Rich result: Breadcrumb path in search result URL**Passing (2)**

1. @context present ✓
2. itemListElement: 3 item(s) ✓

Property breakdown

[PASS] itemListElement	[3 items]
-------------------------------	-----------

Block 5 of 15 · ItemList**95 / 100****Ready for rich results**

Product/content list — enables carousel rich results in Google search

Rich result: Product carousel and list rich results in Google**Warnings (1)**

1. Recommended: url — improves rich result eligibility

Passing (4)

1. @context present ✓
2. itemListElement: 3 item(s) ✓
3. description ✓
4. name (recommended) ✓

Property breakdown

[PASS] name	Featured Products
[PASS] description	Featured product types and demonstration products for Grabzies ecommerce builds.
[PASS] numberOfItems	3

[PASS] itemListElement [3 items]

Block 6 of 15 · FAQPage

100 / 100

Ready for rich results

FAQ content — expands your search result with Q&A dropdowns directly in Google

Rich result: FAQ dropdowns expand your search result

Passing (3)

- 1. @context present ✓
- 2. mainEntity: 4 item(s) ✓
- 3. mainEntity (AEO signal) ✓

Property breakdown

[PASS] mainEntity [4 items]

Block 7 of 15 · VideoObject

95 / 100

Ready for rich results

Video content — shows video thumbnail & duration in search results

Rich result: Video thumbnail in search results

Warnings (1)

- 1. Recommended: embedUrl — improves rich result eligibility

Passing (8)

- 1. @context present ✓
- 2. name ✓
- 3. description ✓
- 4. thumbnailUrl ✓
- 5. uploadDate date valid ✓
- 6. duration (recommended) ✓
- 7. contentUrl (recommended) ✓
- 8. interactionStatistic (recommended) ✓

Property breakdown

[PASS] name	Grabzies Product Overview
[PASS] description	Short overview video of Grabzies service and example product showcases.
[PASS] thumbnailUrl	https://grabzies.co.uk/video/grabzies-fast-product-pages-product-image-721x379.webp
[PASS] contentUrl	https://grabzies.co.uk/video/_grabzies.com_grabzies-website-not-grabzies-product.webm
[PASS] uploadDate	2024-01-01T00:00:00+00:00
[PASS] duration	PT1M30S
[PASS] interactionStatistic	https://schema.org/WatchAction, 120

Block 8 of 15 · Service

95 / 100

Ready for rich results

Warnings (1)

- 1. "Service" not in rich result rules — use Google Rich Results Test for full coverage

Passing (1)

- 1. @context present ✓

Property breakdown

[PASS] serviceType	Ecommerce Website Design
[PASS] provider	{@id}
[PASS] areaServed	United Kingdom
[PASS] description	Design and delivery of superfast, SEO-optimised single, variable and multi-product ecommerce websites.
[PASS] url	https://www.grabzies.co.uk/

Block 9 of 15 · Product

80 / 100

Fix issues to unlock rich results

Product pages — enables star ratings, price & availability in search results

Rich result: Price, rating stars, availability shown in search

Issues — blocking rich results (1)

- 1. image: image should be an ImageObject with a url

Passing (11)

- 1. @context present ✓
- 2. name ✓
- 3. offers.price ✓
- 4. offers.priceCurrency ✓
- 5. description ✓

- 6. brand (recommended) ✓
- 7. aggregateRating (recommended) ✓
- 8. sku (recommended) ✓
- 9. description (AEO signal) ✓
- 10. aggregateRating (AEO signal) ✓
- 11. brand (AEO signal) ✓

Property breakdown

[PASS] name	Single Product Website
[PASS] description	A focused, lightning-fast single-product ecommerce website package from Grabzies — ideal for launching a single SKU with conversion-first design.
[PASS] brand	Grabzies
[PASS] sku	Grab-web-single
[FAIL] image	https://grabzies.co.uk/images/grabzies-ecommerce-shop-store-main-product-image.webp
[PASS] offers	https://www.grabzies.co.uk/shop/#product-single , GBP, 149.99, https://schema.org/InStock , 2027-03-31, https://schema.org/NewCondition
[PASS] aggregateRating	4.6, 21
[PASS] review	[2 items]

Block 10 of 15 · Product**80 / 100****Fix issues to unlock rich results**

Product pages — enables star ratings, price & availability in search results

Rich result: Price, rating stars, availability shown in search**Issues — blocking rich results (1)**

1. image: image should be an ImageObject with a url

Passing (11)

1. @context present ✓
2. name ✓
3. offers.price ✓
4. offers.priceCurrency ✓
5. description ✓
6. brand (recommended) ✓
7. aggregateRating (recommended) ✓
8. sku (recommended) ✓
9. description (AEO signal) ✓
10. aggregateRating (AEO signal) ✓
11. brand (AEO signal) ✓

Property breakdown

[PASS] name	Variable Product Website
[PASS] description	A variable-product ecommerce website package — configurable options, variants and quick checkout integrated.
[PASS] brand	Grabzies
[PASS] sku	Grab-web-variable
[PASS] additionalProperty	[2 items]
[FAIL] image	https://grabzies.co.uk/images/grabzies-ecommerce-shop-store-variable-product-image.webp
[PASS] offers	https://www.grabzies.co.uk/shop/#product-variable , GBP, 249.99, https://schema.org/InStock , 2027-03-31, https://schema.org/NewCondition
[PASS] aggregateRating	4.7, 12

Block 11 of 15 · Product**80 / 100****Fix issues to unlock rich results**

Product pages — enables star ratings, price & availability in search results

Rich result: Price, rating stars, availability shown in search**Issues — blocking rich results (1)**

1. image: image should be an ImageObject with a url

Passing (11)

1. @context present ✓
2. name ✓
3. offers.price ✓
4. offers.priceCurrency ✓
5. description ✓
6. brand (recommended) ✓
7. aggregateRating (recommended) ✓
8. sku (recommended) ✓
9. description (AEO signal) ✓

- 10. aggregateRating (AEO signal) ✓
- 11. brand (AEO signal) ✓

Property breakdown

[PASS] name	Multi-Product Website
[PASS] description	Full multi-product ecommerce website package with category navigation, product feeds and multi-SKU support.
[PASS] brand	Grabzies
[PASS] sku	Grab-web-multi
[FAIL] image	https://grabzies.co.uk/images/grabzies-ecommerce-shop-store-multi-product-image.webp
[PASS] offers	https://www.grabzies.co.uk/shop/#product-multi, GBP, 999.99, https://schema.org/InStock, 2027-03-31, https://schema.org/NewCondition
[PASS] aggregateRating	4.5, 8

Block 12 of 15 · Article

40 / 100

Fix issues to unlock rich results

Blog posts & news articles — enables article rich snippets in Google News

Rich result: Top Stories carousel, article rich snippets

Issues — blocking rich results (3)

- 1. image: image should be an ImageObject with a url property
- 2. publisher missing sub-field: name
- 3. publisher missing sub-field: logo

Passing (11)

- 1. @context present ✓
- 2. headline ✓
- 3. author.name ✓
- 4. datePublished date valid ✓
- 5. dateModified (recommended) ✓
- 6. mainEntityOfPage (recommended) ✓
- 7. description (recommended) ✓
- 8. author (AEO signal) ✓
- 9. datePublished (AEO signal) ✓
- 10. dateModified (AEO signal) ✓
- 11. publisher (AEO signal) ✓

Property breakdown

[PASS] url	https://www.grabzies.co.uk/
[PASS] headline	Grabzies: Super Fast Ecommerce Websites
[PASS] description	Grabzies provides single, variable, and multi-product ecommerce websites built for speed, SEO, and flexibility.
[PASS] author	{@id}
[FAIL] publisher	{@id}
[PASS] mainEntityOfPage	{@id}
[PASS] datePublished	2025-11-29T00:00:00Z
[PASS] dateModified	2025-11-29T00:00:00Z
[FAIL] image	https://grabzies.com/images/grabzies-fast-product-pages-product-image-721x379.webp, https://grabzies.com/images/grabzies-fast-product-pages-product-image-721x379.webp
[PASS] inLanguage	en-GB
[PASS] isAccessibleForFree	true

Block 13 of 15 · WebPage

80 / 100

Supporting schema

Page-level schema — helps Google understand page type

Rich result: Breadcrumb path and page understanding

Warnings (4)

- 1. Recommended: datePublished — improves rich result eligibility
- 2. Recommended: dateModified — improves rich result eligibility
- 3. Recommended: breadcrumb — improves rich result eligibility
- 4. Recommended: author — improves rich result eligibility

Passing (5)

- 1. @context present ✓
- 2. name ✓
- 3. url ✓
- 4. description (recommended) ✓
- 5. inLanguage (recommended) ✓

Property breakdown

[PASS] url	https://www.grabzies.com/grabzies-com-site-information/terms-and-conditions
[PASS] name	Terms and Conditions
[PASS] description	Terms and Conditions governing the use of Grabzies website and services.
[PASS] inLanguage	en-GB
[PASS] isPartOf	{@id}
[PASS] publisher	{@id}

Block 14 of 15 · WebPage

80 / 100

Supporting schema

Page-level schema — helps Google understand page type

Rich result: Breadcrumb path and page understanding

Warnings (4)

- 1. Recommended: datePublished — improves rich result eligibility
- 2. Recommended: dateModified — improves rich result eligibility
- 3. Recommended: breadcrumb — improves rich result eligibility
- 4. Recommended: author — improves rich result eligibility

Passing (5)

- 1. @context present ✓
- 2. name ✓
- 3. url ✓
- 4. description (recommended) ✓
- 5. inLanguage (recommended) ✓

Property breakdown

[PASS] url	https://www.grabzies.com/grabzies-com-site-information/cookie-policy
[PASS] name	Cookie Policy
[PASS] description	Cookie Policy describing how Grabzies uses cookies and similar technologies.
[PASS] inLanguage	en-GB
[PASS] isPartOf	{@id}
[PASS] publisher	{@id}

Block 15 of 15 · CreativeWork

95 / 100

Ready for rich results

Warnings (1)

- 1. "CreativeWork" not in rich result rules — use Google Rich Results Test for full coverage

Passing (1)

- 1. @context present ✓

Property breakdown

[PASS] name	Grabzies website
[PASS] copyrightYear	2025
[PASS] copyrightHolder	{@id}

AI Accuracy Check — does the schema match the real page content?

7 claim(s) in the schema don't match the page content (score 52/100).

- 1. BreadcrumbList itemListElement position 3 - Contact — The page text does not mention or link to a Contact breadcrumb; the navigation shown does not include Contact as a breadcrumb step on this page.
- 2. ItemList numberOfItems: 3 and itemListElement listing product-variable as position 2 and product-multi as position 3 — The page lists three ecommerce package variations (Single Product, Multi Product, Variable Product) but the ItemList orders them as single, variable, multi — inconsistent with the page order of single, multi, variable, and conflates product types with listed items.
- 3. FAQPage @type and mainEntity — The page text contains no FAQ section or questions and answers, so asserting an FAQPage entity is not supported by the visible page content.
- 4. Organization contactPoint email: contact-us@grabzies.com — No email address is mentioned anywhere in the page text, so this claim is not supported by the page content.
- 5. Organization address (Unit 22 SheepBridge Lane, Chesterfield, Derbyshire, S41 9RX) — No physical address is mentioned anywhere in the page text, so this claim is not supported by the visible content.
- 6. Organization sameAs social media URLs — No social media links or profiles are mentioned in the page text, so these claims are not supported by the visible content.
- 7. WebPage name: Grabzies Shop — The page title shown is 'Super fast ecommerce sites, shops and stores | Grabzies', not 'Grabzies Shop', so the WebPage name does not match the page content.

Learn more & fix it

[Demo report](#)[Beginner tutorial](#)[Full guide](#)[Fixes index](#)

Rich Snippets Suite

No significant issues

https://grabzies.co.uk/shop
Generated 19/09/2026, 15:20:12



15	11	6	0	1
SCHEMA BLOCKS	RICH RESULT READY	ISSUES TO FIX	AI VISIBILITY GAPS	DUPLICATE BLOCKS

Rich Result Eligibility — 15 blocks

Block / Type	Score	Status	Issues
Organization	95/100	Ready for rich results	1 issue
WebSite	95/100	Supporting schema	1 issue
WebPage	80/100	Supporting schema	4 issues
BreadcrumbList	100/100	Ready for rich results	Clean
ItemList	95/100	Ready for rich results	1 issue
FAQPage	100/100	Ready for rich results	Clean
VideoObject	95/100	Ready for rich results	1 issue
Service	95/100	Ready for rich results	1 issue
Product	80/100	Fix issues	1 issue
Product	80/100	Fix issues	1 issue
Product	80/100	Fix issues	1 issue
Article	40/100	Fix issues	3 issues
WebPage	80/100	Supporting schema	4 issues
WebPage	80/100	Supporting schema	4 issues
CreativeWork	95/100	Ready for rich results	1 issue

Blocks with issues (13)

Organization — 95/100

[WARN] Recommended: description — improves rich result eligibility

WebSite — 95/100

[WARN] Recommended: description — improves rich result eligibility

WebPage — 80/100

[WARN] Recommended: datePublished — improves rich result eligibility

[WARN] Recommended: dateModified — improves rich result eligibility

[WARN] Recommended: breadcrumb — improves rich result eligibility

[WARN] Recommended: author — improves rich result eligibility

ItemList — 95/100

[WARN] Recommended: url — improves rich result eligibility

VideoObject — 95/100

[WARN] Recommended: embedUrl — improves rich result eligibility

Service — 95/100

[WARN] "Service" not in rich result rules — use Google Rich Results Test for full coverage

Product — 80/100

[ERROR] image: image should be an ImageObject with a url

Product — 80/100

[ERROR] image: image should be an ImageObject with a url

Product — 80/100

[ERROR] image: image should be an ImageObject with a url

Article — 40/100

[ERROR] image: image should be an ImageObject with a url property

[ERROR] publisher missing sub-field: name

[ERROR] publisher missing sub-field: logo

WebPage — 80/100

[WARN] Recommended: datePublished — improves rich result eligibility

[WARN] Recommended: dateModified — improves rich result eligibility

[WARN] Recommended: breadcrumb — improves rich result eligibility

[WARN] Recommended: author — improves rich result eligibility

WebPage — 80/100

[WARN] Recommended: datePublished — improves rich result eligibility

[WARN] Recommended: dateModified — improves rich result eligibility

[WARN] Recommended: breadcrumb — improves rich result eligibility

[WARN] Recommended: author — improves rich result eligibility

CreativeWork — 95/100

[WARN] "CreativeWork" not in rich result rules — use Google Rich Results Test for full coverage

Learn more & fix it

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Keyword Analysis & Gap

https://grabzies.co.uk/shop · 369 words · 50 keywords

Generated 19/09/2026, 15:20:12

Content looks healthy

369

WORD COUNT

0

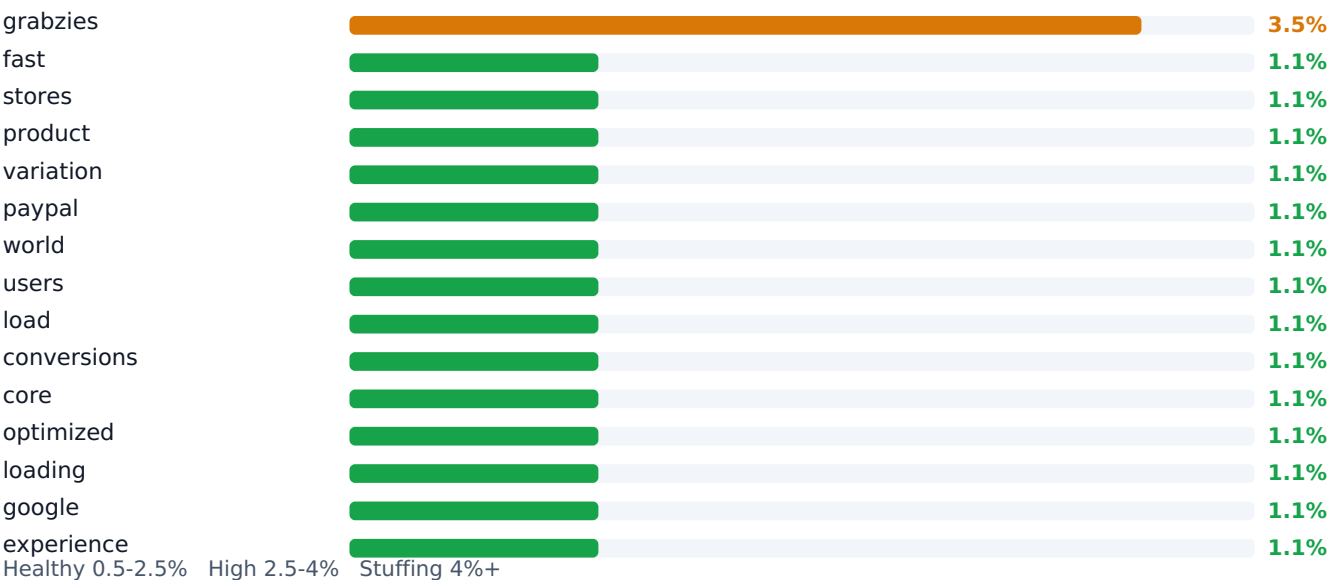
STUFFING RISK

49

HEALTHY RANGE

Title: Grabzies Super fast ecommerce sites, shops and stores | Grabzies
H1: Grabzies Super fast product ecommerce sites, shops and stores | Grabzies

Keyword Density Chart



Issues Found — 1 issue to fix

WARNING

"grabzies" approaching stuffing threshold at 3.5%

At 2.5-4% density you are in the amber zone. Not penalised yet, but diversity signals are weak. [Effort: Easy]

Fix: Reduce repetition of "grabzies" by 1-2 uses and replace with synonyms or LSI terms.

Primary Keyword Placement — "grabzies"

[PASS] Title Tag

Keyword detected in title tag

[PASS] H1 Heading

Keyword detected in h1 heading

[PASS] Meta Description

Keyword detected in meta description

All Keywords — 50 detected

#	Keyword	Count	Density	Title	H1	Status
1	grabzies	13	3.50%	yes	yes	High
2	fast	4	1.10%	yes	yes	OK
3	stores	4	1.10%	yes	yes	OK
4	product	4	1.10%	—	yes	OK
5	variation	4	1.10%	—	—	OK
6	paypal	4	1.10%	—	—	OK
7	world	4	1.10%	—	—	OK
8	users	4	1.10%	—	—	OK
9	load	4	1.10%	—	—	OK
10	conversions	4	1.10%	—	—	OK
11	core	4	1.10%	—	—	OK
12	optimized	4	1.10%	—	—	OK
13	loading	4	1.10%	—	—	OK
14	google	4	1.10%	—	—	OK
15	experience	4	1.10%	—	—	OK
16	search	4	1.10%	—	—	OK
17	higher	4	1.10%	—	—	OK
18	ecommerce	3	0.80%	yes	yes	OK
19	performance	3	0.80%	—	—	OK
20	advanced	3	0.80%	—	—	OK
21	training	3	0.80%	—	—	OK

#	Keyword	Count	Density	Title	H1	Status
22	shops	2	0.50%	yes	yes	OK
23	check	2	0.50%	—	—	OK
24	audit	2	0.50%	—	—	OK
25	choose	2	0.50%	—	—	OK
26	select	2	0.50%	—	—	OK
27	quantity	2	0.50%	—	—	OK
28	chat	2	0.50%	—	—	OK
29	competitive	2	0.50%	—	—	OK
30	commerce	2	0.50%	yes	yes	OK
31	millisecond	2	0.50%	—	—	OK
32	counts	2	0.50%	—	—	OK
33	expect	2	0.50%	—	—	OK
34	websites	2	0.50%	—	—	OK
35	almost	2	0.50%	—	—	OK
36	instantly	2	0.50%	—	—	OK
37	studies	2	0.50%	—	—	OK
38	show	2	0.50%	—	—	OK
39	second	2	0.50%	—	—	OK
40	delay	2	0.50%	—	—	OK
41	reduce	2	0.50%	—	—	OK
42	designed	2	0.50%	—	—	OK
43	employing	2	0.50%	—	—	OK
44	images	2	0.50%	—	—	OK
45	lazy	2	0.50%	—	—	OK
46	minified	2	0.50%	—	—	OK

#	Keyword	Count	Density	Title	H1	Status
47	caching	2	0.50%	—	—	OK
48	strategies	2	0.50%	—	—	OK
49	ensure	2	0.50%	—	—	OK
50	render	2	0.50%	—	—	OK

Keyword Density Guide

Keyword density is the percentage of times a keyword appears relative to total word count. Over-optimisation is penalised — aim for natural, varied usage. Healthy 0.5-2.5% (appears naturally). High 2.5-4% (use synonyms/LSI instead of repeating). Stuffing 4%+ (Google may flag as manipulative — diversify).

Learn more & fix it

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Readability Checker

Fairly Easy

https://grabzies.co.uk/shop · 39 words

Generated 19/09/2026, 15:20:12



39

WORDS

3

SENTENCES

1 min

READ TIME

13

AVG WORDS/SENT

Grade level: 7th grade

Flesch Scale — your score: 74



[INFO] 33 passive constructions detected. Active voice is clearer: "Google updated the algorithm" vs "The algorithm was updated by Google".

[Learn more](#)

[PASS] Good readability! Content is clear and accessible to a general audience.

[Learn more](#)

Summary

FK Grade Level: Grade 6.1

Long sentences:

Passive voice: 33 instances

Total syllables: —

Flesch Reading Ease Guide

Score	Level	Typical Reader	SEO Target
0-30	Very Difficult	University graduate	[FAIL] Too hard for most audiences
30-50	Difficult	College level	[WARN] Acceptable for academic/legal only
50-60	Fairly Difficult	10th-12th grade	[WARN] OK for B2B, improve where possible
60-70	Standard	8th-9th grade	[PASS] Ideal for most web content
70-80	Fairly Easy	7th grade	[PASS] Great for blogs and landing pages
80-100	Easy	5th-6th grade	[PASS] Best for broad consumer audiences

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GDPR Audit

grabzies.co.uk

Generated 19/09/2026, 15:20:12



C
GRADE

11 / 16
CHECKS PASSED

5
ISSUES TO FIX

11 of 16 checks passed - 5 issue(s) to fix

Category Breakdown

Consent		0/20
Disclosure		40/40
Cookies		15/15
Tracking		15/15
Security		10/25
Third-Party		15/15
Forms		0/10
Rights		0/10

Issues to Fix (5)

ERROR

Cookie consent banner detected -20p

No consent banner found in the page HTML

Fix: Install a consent management tool (Cookiebot, OneTrust, Osano, CookieYes) or build a custom banner that appears on first visit.

ERROR

Content-Security-Policy header present -10p

No CSP header — no policy restricting resource loading

Fix: Add a Content-Security-Policy header to restrict which scripts, styles, and images can load.

ERROR**Forms detected and compliant -10p**

No forms detected — cannot verify form compliance. Most sites have at least a contact form; if yours does, ensure this scanner can see it.

Fix: Add a privacy notice or link near every form explaining what data you collect and your legal basis.

ERROR**Data rights / delete-account link present -10p**

No link found to exercise data rights (delete account, data request, etc)

Fix: Publish a page where users can request their data, delete their account, or submit a DSAR. Link it from account/settings pages.

ERROR**X-Frame-Options or frame-ancestors set -5p**

No X-Frame-Options header — page can be embedded in iframes

Fix: Add "X-Frame-Options: SAMEORIGIN" OR include "frame-ancestors" in your CSP.

Trackers Detected

[PASS] No trackers detected in HTML

Third-Party Domains (0)

None detected

Passing Checks (11)**PASSED****Privacy policy link present +10p**

A privacy or policy link was found in the page HTML

PASSED

No tracker cookies set on first load +15p

No analytics/tracking cookies set on the initial response

PASSED

No trackers loaded in HTML +15p

No tracking scripts detected in the HTML

PASSED

Strict-Transport-Security header present +10p

HSTS header set — browsers enforce HTTPS

PASSED

Third-party domain count reasonable +15p

0 third-party domains — minimal footprint

PASSED

Privacy policy page reachable +10p

Privacy policy page fetched successfully

PASSED

Privacy policy names the ICO as complaints authority +5p

ICO / Information Commissioner is mentioned in the privacy policy

PASSED

Data protection contact email listed +5p

An email address is listed near data-protection wording

PASSED

Data retention periods specified +5p

Privacy policy specifies retention durations (days/months/years)

PASSED

Cookie policy page reachable +5p

Cookie policy page fetched successfully

PASSED

Email signups include consent indication +0p

No email signup forms detected — check not applicable

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