

SEO Compliance Report

aiwebpageseo.com | Generated October 20, 2026

Overall Score: 86/100

B

33 Passed | 8 Warnings | 2 Failed

Critical Issues (2)

✗ Analytics (Tracking)

No analytics tracking detected - No GA or GTM found

How to fix: Install Google Analytics or Tag Manager to track visitor behavior and measure performance.

✗ Next-Gen Images (Performance)

Images not using next-gen formats - 2 images still using JPG/PNG/GIF

How to fix: Convert images to WebP or AVIF format. These formats provide better compression and faster loading times.

Warnings (8)

■ Key Pages (Site Structure)

Some essential pages missing - Missing: privacy

How to fix: Add privacy page(s) to improve user trust and SEO.

■ Internal Links (Site Structure)

Limited internal linking - Only 4 internal links found

How to fix: Add more internal links to help users and search engines navigate your site.

■ GSC Meta Verification (Search Console)

No GSC verification meta tag found - This may be verified via other methods

How to fix: If not verified via DNS, add the GSC verification meta tag to your homepage.

■ Clickable Contact Links (User Experience)

Missing clickable phone link - Only email link found

How to fix: Add a clickable phone link using tel: for better mobile user experience.

■ NAP Information (Local SEO)

Partial contact info found - Address found, but phone not detected

How to fix: Include full NAP (Name, Address, Phone) on your website, preferably in the footer or contact page.

■ Google Business Profile Link (Local SEO)

No Google Business Profile link - No link to Google Maps or Business Profile found

How to fix: Add a link to your Google Business Profile. Use your g.page short link or direct Maps link to help customers find you.

■ Google Maps Embed (Local SEO)

No Google Maps embed - No embedded map found on homepage

How to fix: Embed a Google Map on your contact page or footer to help customers find your location easily.

■ Local Business Schema (Local SEO)

No local business schema - Missing LocalBusiness structured data

How to fix: Add LocalBusiness schema markup with your NAP, hours, and service area to help Google understand your business.

Passed Checks (33)

- ✓ SSL Certificate - Valid SSL certificate detected
- ✓ XML Sitemap - XML sitemap found and valid
- ✓ Robots.txt - Robots.txt properly configured
- ✓ Meta Tags - Essential meta tags present
- ✓ H1 Heading - Single H1 heading present
- ✓ Open Graph Tags - All essential Open Graph tags present
- ✓ Schema Markup - JSON-LD structured data found
- ✓ Mobile Viewport - Mobile viewport properly configured
- ✓ Image Alt Tags - All images have alt tags
- ✓ Favicon - Favicon found
- ✓ 404 Error Page - Proper 404 status returned
- ✓ GSC DNS Verification - Google Search Console verification found in DNS
- ✓ Social Media Links - Social media links found
- ✓ Heading Hierarchy - Proper heading structure
- ✓ Content Length - Good content length
- ✓ HTTPS Redirect - HTTP redirects to HTTPS
- ✓ Canonical Tag - Canonical tag present
- ✓ Mixed Content - No mixed content detected
- ✓ Performance Score (Mobile) - Excellent performance score
- ✓ LCP (Mobile) - Good LCP
- ✓ CLS (Mobile) - Good CLS
- ✓ TBT (Mobile) - Good interactivity
- ✓ Accessibility (Mobile) - Good accessibility

- ✓ SEO Score (Mobile) - Good SEO fundamentals
- ✓ Mobile Content Width - Content sized correctly for viewport
- ✓ Mobile Tap Targets - Touch targets are properly sized
- ✓ Mobile Font Size - Text is readable on mobile
- ✓ Performance Score (Desktop) - Excellent performance score
- ✓ LCP (Desktop) - Good LCP
- ✓ CLS (Desktop) - Good CLS
- ✓ TBT (Desktop) - Good interactivity
- ✓ Accessibility (Desktop) - Good accessibility
- ✓ SEO Score (Desktop) - Good SEO fundamentals

Priority Action Items

- 1. GSC Meta Verification:** If not verified via DNS, add the GSC verification meta tag to your homepage.
- 2. NAP Information:** Include full NAP (Name, Address, Phone) on your website, preferably in the footer or contact page.
- 3. Google Business Profile Link:** Add a link to your Google Business Profile. Use your g.page short link or direct Maps link to help customers find you.
- 4. Local Business Schema:** Add LocalBusiness schema markup with your NAP, hours, and service area to help Google understand your business.
- 5. Analytics:** Install Google Analytics or Tag Manager to track visitor behavior and measure performance.